

Beyond DBA: Advanced Global Cotemporary Executive Education Program Market

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Abstract

Advance qualifications in the business world, education, but also in other related fields, based on their increasingly valuable, becomes very attractive in general. Number of new programs generated per years growing permanently, but seems indicative grow will continue. DBA (Doctor of Business Administration), or Ed.D. (Doctor of Education), or similar contemporary, are typical examples of contemporary qualifications. The aim of approach should be right strategy for advance qualifications, how to fix grow, to develop and generate more programs, to establish valid system of equivalency, gradation, to validate right work, achievement, paper, research, but in the same time to open more possibility for hyper grow, and accelerate the current trends in the right direction. Because advance qualifications are very valuable on the market, with progress of development, we will answer, finally answer, very difficult questions, why good schools/grades/behavior are not enough, about hyper education concept too. At this stage some of other parameters are important, such as, quality, gradation, validation, SQ - System Quality, standardization, national standards of education, ... Demand exist, almost several years, and demand grows, so quality of education is good, as well current standards. Despite all parameters are pretty good, because demand becomes huge, we have to develop very strong strategy how to handle this fast-growing education programs during next years, and decades. Definitely we have to set up right priorities, to define most promised concepts, and to identify the best options for featured development of advance qualifications.

Keywords: DBA, Horizon Europe, European Commission, PRME.

Introduction

A Doctor of Business Administration (DBA) is an advanced professional qualification that is crafted for working individuals with considerable experience who are keen on expanding their career scope and emerge as thought leaders in their respective fields. A Doctor of Business Administration (DBA) is one of the highest levels of qualifications in the business world. DBA approach focuses on applying theoretical knowledge to practical business problems, equips professionals with in-depth industry knowledge and expertise, enabling them to address complex business challenges through rigorous research.

DBA candidates are exposed to comprehensive academic liter-

ature and are expected to use those concepts and ideas to solve real-world problems. They combine their extensive professional experience with their analytical skills to produce original research papers, making them leading experts in their particular domains. In the contemporary era of data and information, a DBA has become increasingly valuable as more organizations seek experts to analyze data and bring new insights to solve industry-specific issues [1].

Pursuing a DBA can open up new avenues of career growth and employment opportunities in senior executive and management roles in organizations. The reasons behind getting a DBA are manifold. A DBA business achievement enables learners to dive

into comprehensive academic studies related to business theories and research, develop unique business strategies, qualify for promotions, or apply for better job roles.

Very similar situation we have also with all other advanced professional degrees: Doctor of Education (EdD), Doctor in Communication (DCM), Doctor of Philosophy (PhD), Numerous new programs are generated globally on the yearly basis, but trend become more serious, market asking for more, demand is in huge progress, so we have to work on common approach how to fulfill requirements and market demand.

Educational innovation has become, from a global perspective, one of the demands of the 21st century, to solve the current crisis experienced by educational systems around the world.

In this scenario, the culture of innovation is one of the key factors that can, to a greater extent, stimulate and facilitate an innovative praxis among the people who make up educational organizations [2]. Therefore, moving towards a culture of innovation requires the identification of those factors that favor its emergence and those that hinder it in order to begin to strengthen teacher training.

Gender equality is one more very important aspect, based on general overview and in combination with educational innovation trend, we have to ensure suitability particularly for women, which currently participate with still small percentage, despite rapid grow in last few years.

Methodology

Main basis of the methodology is long presences in the international relations and all kind of global programs, such as Horizon, Horizon Europe, World Bank, IFC, EBRD, UN / UNDP, and other business, and research programs [3].

Methodology concept is mix of practical results from different programs, last 15 years, in combination with current trends of the same programs, results of evaluations, suggestions from evaluators, and new programs.

Current trends are in the same time validation of our previous achievement, but in the same time very suggestive how to adopt approaches, and indicative about topics, not enough good solved in previous programs.

Disruptively becomes very important part of methodology, particularly from innovative aspects. Both initiatives, fostering domestic disruptive innovation and building resilience against disruptive, are equally important.

Also, methods for collecting and results analysis are mixed, but mainly used CX know-how, especially from CXPA organization. Main tools used in these methods are: Journey Management, Change Management, Reputation, Measuring Impact, Results Accountability, and similar.

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requires the identification of those factors that favor its emergence and those that hinder it in order to begin to strengthen teacher training [4].

By mentioning innovation, it is common to use terms such as change or creativity interchangeably, but the truth is that these are not synonyms, but rather a conceptual system around the term innovation that encompasses creativity, novelty, improvement, change, intentionality or permanence among other concepts.

Understanding innovation as a conceptual system, a more accurate vision of this phenomenon can be established based on the contributions that different authors have developed in recent decades around the term educational innovation. Educational innovation implies the introduction, in an intentional manner, of a new element in the system with the aim of modifying and improving its structure, components or the relationships established within it.

DBA programs and the broader business world are increasingly focusing on gender equality for both ethical and business reasons. Overall mentions - results shows that companies with higher gender diversity tend to be more profitable and innovative.

Gender equality means that all genders have equal rights, responsibilities, and opportunities. It is a fundamental human right and a precondition for sustainable development, recognized as the fifth of the United Nations' Sustainable Development Goals (SDG 5).

The increase in women pursuing DBA degrees indicates a shift toward more diverse business leadership and a commitment to transforming gender norms and barriers.

In response to this scenario, educational action must progress being necessary to innovate to expand educational proposals, solve latent problems and achieve greater involvement of all agents of the educational community. Thus, education becomes an open activity that cannot be limited to closed spaces, which recognizes the individual differences of each person when acquiring learning and tries to respond to each of them.

In the definition of this strategy, it is necessary to count on the innovation forces. These forces can be organized using different criteria [5]. Thus, in terms of their relationship with the educational center we can identify external and internal forces.

In reference to internal forces, we point to all those people who can be located within the educational centres, such as students, teachers, the educational guidance service, the management team, or the rest of the center's staff.

In the same line, external forces are those who, although they fulfill a function of influence to the education center, actually institutions from shadow, behind the cotemporary programs. Such as families, counseling professionals, inspection, and educational administration, as well as market, or market demands, or institutional demands, or expectation from partners and potential business partners, etc....

Currently new education programs have several parameters to play with, and to organize program based on those parameters. On – site / On – line / Hybrid is very important concept. Programs are provided mainly from institutes, or business school, and universities. Additional parameter for combination is dissertation, with, or without dissertation. However, we have programs from 3 years, up to 5 years, with option to extend year, or two more years. Price is very important, covers all previous parameters. Predictions for programs to 2030 are as previous, after 2030 we can expect significant changes in advance qualifications.

Results and Discussions

At this stage some of other parameters are important, such as, quality, gradation, validation, SQ - System Quality, standardization, national standards of education, ... Demand exist, almost several years, and demand grows, so quality of education is good, as well current standards.

Despite all parameters are pretty good, because demand becomes huge, we have to develop very strong strategy how to handle this fast-growing education programs during next years, and decades.

Definitely we have to set up right priorities, to define most promised concepts, and to identify the best options for featured development of advance qualifications [6].

To compare with contemporary education programs DBA is not so networking oriented. Exist just symbolic networks relat-

ed with DBA programs, mainly as alumni of programs owners, covered by education institutions, but not real wide range of networks.

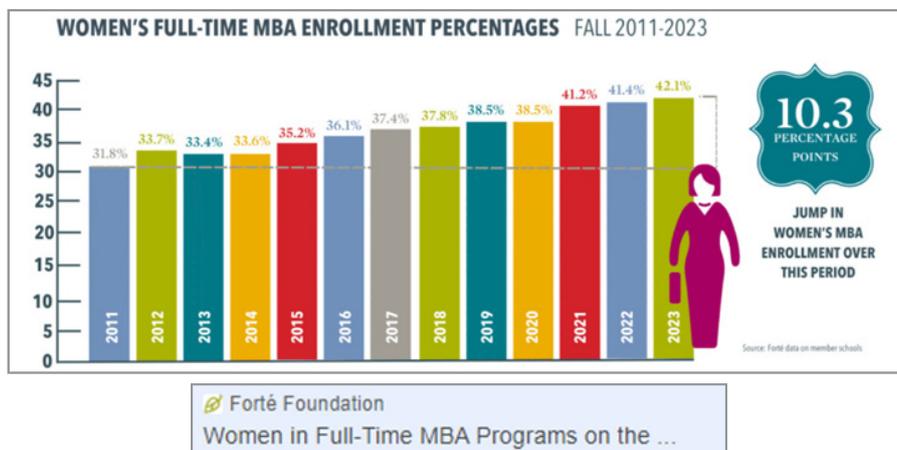
Seems DBA holders are not interested in the same concept as MBA / EMBA / PhD, but they are looking forward for no typical networking.

Currently some of options are available for DBA holders. Business Clubs are an option for networking, and feature development of carriers.

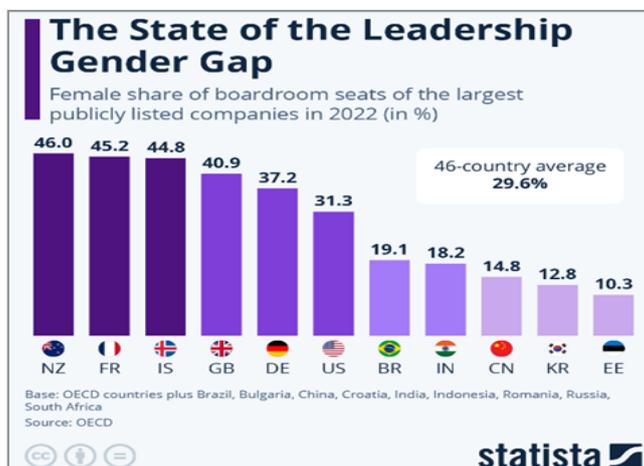
Depends of the aspirations science networks are available for them, as ORCID and/or Semantic Scholars and/or OpenReview, Google Scholar, or similar. However, one more option is LinkedIn but with strictly admin control.

Sustainable Education, forward thinking for sustainable education, is generator of contemporary programs, so in fundamentals these programs are sustainable.

ESG Lens in education becomes crucial for global education institutions. Educational institutions can embed sustainability principles and the UN Sustainable Development Goals (SDGs) into their syllabi across disciplines (e.g., engineering, business, law, medicine). This equips students with the knowledge and skills to address complex real-world environmental and social challenges [7].



Picture 1: From gender equality perspective we have several cases.



Picture 2

No clear statistic about women participation in DBA program holders, but should be even less than EMBA participation, maybe around 25%, but definitely up to 30%.

Conclusion

Career Advancement: Pursuing an online doctorate degree in business administration significantly enhances an individual's professional credentials, making them an ideal candidate for promotions and leadership positions within their current organization. The advanced knowledge and skills acquired through a DBA program enable them to tackle complex business challenges more effectively. One becomes proficient at strategic decision-making, problem-solving, and leading high-performing teams. As a result, one can take on more significant responsibilities, demonstrate their value to the organization, and position themselves for upward mobility in your career.

Career Change: A Doctorate of Business Administration (DBA) opens doors to new career paths, particularly in consulting. With a DBA, one can gain thorough expertise in their particular field, making them a highly desirable consultant for businesses looking to address specific challenges or improve their operations. One can easily choose to become an independent consultant, offering their services to a variety of clients, or join a prestigious consulting firm. With the help of advanced research skills and ability to apply theoretical concepts to practical problems professionals gain a competitive advantage in the consulting industry, which allows them to command higher fees and build a reputation as a trusted advisor.

Entrepreneurial Ventures: For those with an entrepreneurial mindset, a doctorate in business administration provides the foundation to start their own business venture, such as a research organization or a consultancy firm. The entrepreneurial skills developed during the DBA program, combined with the extensive industry knowledge, enable them to identify market gaps and create innovative solutions. By leveraging this expertise, one can establish a successful business that addresses critical needs in the market. Additionally, the credibility and recognition that come with a doctorate in business can help attract clients, partners, and investors to support their entrepreneurial endeavors.

Consultancy Services: Online DBAs are also well-positioned to offer consultancy services to government bodies and political parties. Governments and political organizations often require expert advice on economic policies, business regulations, and strategic planning. The ability to analyze complex data, understand economic trends, and develop evidence-based recommendations makes a professional an invaluable resource. By contributing to public policy and political strategy, one can have a significant impact on societal and economic issues, shaping the future of industries and communities.

Academic Opportunities: A DBA is an excellent qualification for those interested in academia. With an online doctorate of business administration program, one can join the faculty of leading business schools around the world, sharing their knowledge and experience with the next generation of business leaders. Teaching at the university level allows one to stay engaged with the latest research, contribute to academic discourse, and mentor students. Additionally, many business schools value faculty members with practical industry experience, so their profes-

sional background, combined with their doctorate degree, makes them a highly attractive candidate for academic positions.

Study Background and Purpose

A Doctor of Business Administration (DBA) is an advanced professional degree that is crafted for working individuals with considerable experience who are keen on expanding their career scope and emerge as leaders in their respective fields.

As the highest levels of qualifications in the business world, DBA focuses on applying theoretical knowledge to practical business problems, equips professionals with in-depth industry knowledge and expertise, enabling them to address complex business challenges through rigorous research.

Approach Used

Current global crisis, experienced by educational systems around the world, should be solved by educational innovation, which, from a global perspective, has become, one of the demands of the 21st century.

Rise of innovative praxis among the creators of educational organizations, we can achieve via culture of innovation, potentially the key factor, for success.

Market response to executive educations is pretty positive, but only for contemporary trends.

Results and Recommendations

By mentioning educational innovation, it is common to use terms such as change or creativity interchangeably, involves new teaching methods and technologies that adapt to the changing needs of the world, equipping them with 21st-century skills like critical thinking and problem-solving.

Impact on conceptual system around the term innovation that encompasses creativity, novelty, improvement, change, intentionality or permanence among other concepts.

Educational innovation implies the acceptance, in an intentional manner, of a new program in the concept, with the aim, of modifying and improving its structure, components or the relationships established within it.

In response to this scenario, action progress being necessary to innovate and expand educational proposals, solve latent market request and achieve greater involvement of all players of the educational community.

Thus, education becomes an open action, recognizes the world market requests, and involves new teaching methods and technologies that adapt to the changing needs, equipping them with 21st-century skills like critical thinking and problem-solving.

In the definition of strategy, it is necessary to include key elements, integrating technology, innovation forces, to create engaging, equitable, and effective learning experiences, that can be organized leveraging data to track progress and adapt strategies in real-time.

Conclusion

New education programs have several parameters to play with,

such as on – site/line, hybrid; provided by institutes, business school, universities: with, or without dissertation; from 3 up to 5 years, with option to extend year, or two; price. Predictions for programs to 2030 are as previous, after 2030 we can expect significant changes in advance qualifications.

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